

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Frederick, MD (FY 2006-07)

Downtown Frederick
Partnership

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$3,420,185		\$6,577,972		\$9,998,157

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	113		126		239
Household Income Paid to Residents	\$2,017,000		\$2,487,000		\$4,504,000
Revenue Generated to <u>Local</u> Government	\$109,000		\$149,000		\$258,000
Revenue Generated to <u>State</u> Government	\$138,000		\$452,000		\$590,000

Event-Related Spending by Arts and Culture Audiences Totaled \$6.6 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	350,373		117,680		468,053
Percentage of Total Attendance	75		25		100
Average Event-Related Spending Per Person	\$12.86		\$17.60		\$14.03
Total Event-Related Expenditures	\$4,506,531		\$2,071,441		\$6,577,972

Nonprofit Arts and Culture Event Attendees Spend an Average of \$14.03 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$9.16	\$13.19	\$10.15
Souvenirs and Gifts	\$1.09	\$0.77	\$1.01
Ground Transportation	\$0.90	\$2.10	\$1.19
Overnight Lodging (one night only)	\$0.00	\$0.36	\$0.09
Other/Miscellaneous	\$1.71	\$1.18	\$1.59
Average Event-Related Spending Per Person	\$12.86	\$17.60	\$14.03

* Residents are attendees who reside within Frederick County; non-residents live outside the County.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Frederick*. For more information about this study or about other cultural initiatives in the City of Frederick, visit the City of Frederick Department of Economic Development's web site at www.businessinfrederick.com.

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