



Mayor Randy McClement

## MEDIA ADVISORY

**CONTACT: Susan S. Harding, Public Information Officer, 301-600-1385**  
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### **CITY ECONOMIC DEVELOPMENT HOSTS FREDERICK KEYNOTES SPEAKER STEVE WILEY**

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**Frederick, Md.** -- The City of Frederick Department of Economic Development is hosting Steven B. Wiley and the Lincoln Leadership Institute for the *Frederick Keynotes: Business Speaker Series* on the evening of Tuesday, January 5, 2010 at Hood College. “The event which is sponsored by 270inc, Vistage, and the Frederick Chamber of Commerce is part of an ongoing business speaker series aimed at elevating the discussion of key business issues among Frederick’s business and community leadership,” according to Richard Griffin, the City Director of Economic Development. Griffin added, “We are incredibly pleased to bring Steve Wiley to Frederick, as he is a proven entrepreneur, author, and highly acclaimed speaker who has influenced and entertained tens of thousands of top executives from around the world.” Wiley’s success has earned him recognition in top publications including Inc. Magazine, Venture Magazine, USA Today, and Entrepreneur Magazine. He has spoken at worldwide meetings for companies such as Apple, State Farm, Shell, The Department of Homeland Security, The Ford Motor Company, Verizon, Pfizer, Kellogg, Merck, USA Today, and ExxonMobil.

Don’t miss hearing Steve Wiley use Civil War history as a metaphor to show how developing leaders at all levels can positively impact your bottom line. His humorous, hard-hitting substance-packed session is guaranteed to profoundly impact productivity in the workplace and at home. USA Today called it “the most powerful performance training available.” The Wall Street Journal recently reported that “despite layoffs and recession-starved budgets, many employers are investing in leadership-development programs.” The City recognizes that business and government leadership are critical elements of community success particularly in difficult times.

Seats are still available for the 90-minute presentation for \$20. You can register online at [www.frederickchamber.org](http://www.frederickchamber.org) until Monday, January 4<sup>th</sup> or call the City of Frederick Department of Economic Development at 301-600-6360. The event begins at 6:00 PM at Rosenstock Auditorium on the Hood College Campus.

Frederick Keynotes: Business Speaker Series is an ongoing series hosted by the City of Frederick Department of Economic Development bringing top business speakers to Frederick on a variety of issues. Past speakers include Jack Shultz – best selling author of Boomtown, USA; David Rusk – former Mayor of Albuquerque, NM and author of Cities Without Suburbs and Inside Game Outside Game; Rick Segal – author of Retail Business Kit for Dummies; and Aniban Basu – Economist and CEO of Sage Policy Group.

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