



Mayor Randy McClement

MEDIA ADVISORY

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THE CITY OF FREDERICK DEPARTMENT OF ECONOMIC DEVELOPMENT ANNOUNCES NEW GIS SITE SELECTION MAP

Frederick, MD -- The City of Frederick Department of Economic Development in conjunction with the City's Geographic Information System (GIS) Department has developed a new site selection tool on DED's website – www.businessinfrederick.com. The new and improved GIS map gives businesses, real estate professionals and others the ability to search available commercial properties within the City.

The new tool provides many new and improved features to provide relevant and timely information regarding the opportunities to locate or expand a business in Frederick. These tools range from basic commercial property criteria such as property type and size to the ability to search for properties in very specific ways, such as a HUB Zone location; properties within specific retail corridors and business parks; or properties within designated revitalization zones such as the Arts & Entertainment District and the Golden Mile.

In addition to property availability, the new site also provides access to critical information at the click of a mouse, including zoning and assessment information, location-specific demographics, retail expenditure data, and aerial property views.

“Today the majority of site selection work is done online. It is critical to provide valuable, timely and relevant information online in order to strengthen Frederick's competitive business opportunities,” says Heather Gramm, business development specialist with DED. “This new online GIS mapping tool accomplishes just that – highlighting the viable opportunities for business growth and expansion here in the City with quick and easy access to data and information from anywhere in the world.”

To learn more about the City's Site Selection map, visit www.businessinfrederick.com and click on “Site Selection,” or call DED at 301-600-6360.

